



CANCER SUPPORT
COMMUNITY™
NORTH TEXAS

The Business, Breakthroughs and Future of Cancer Care

Tuesday, June 27th | 10:30am-12:30pm

Cancer Support Community North Texas, Cancer Center
8196 Walnut Hill Lane, Dallas, TX 75231

An expert healthcare panel examines the state of cancer care and where it's headed one year after Joe Biden's landmark Moonshot 2020 healthcare initiative.

Lalan Wilfong, M.D. Texas Oncology: Treating the Whole Person

Scott Swindell Cancer Survivor: Been there, Done that!

Katherine Wang, M.D. Texas Oncology: Advances in Immunology

John Nemunaitis, M.D. Physician Investigator & Executive Medical Director – Mary Crowley Cancer Research, Clinical Trials: Promising Therapies that *Target* Cancer

Christy Russell, M.D. Senior Director of Medical Affairs at Genomic Health: A Legislative Update

Open to the Public | Free of Charge | CEU's Offered for Social Workers and LPC's

RSVP by Tuesday, June 20th | To RSVP call (214) 345-8230 or email RSVP@CancerSupportTexas.org

FOREWORD BY ABRAHAM VERGHESE

WHEN BREATH BECOMES



air

PAUL KALANITHI

Media Sponsor
D HEALTHCARE
CEO The Business of Healthcare in North Texas



A Conversation with Lucy Kalanithi, M.D.
Conversation guide and event moderator Olivia Nguyen, Editor, D CEO Healthcare

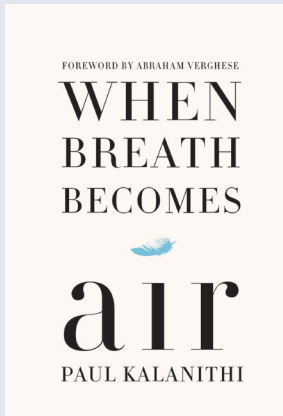
Tuesday, June 27, 2017
7:00pm – 9:00pm

The Martha Proctor Mack Ballroom
Umpfrey Lee Student Center, Southern Methodist University
3300 Dyer St., Dallas TX 75275

This event marks the 1st anniversary of the Cancer Moonshot 2020 initiative led by Vice President Joe Biden.

To purchase your tickets, please visit
ACancerConversation.com

TEXAS  ONCOLOGY
More breakthroughs. More victories.®



A Conversation with Lucy Kalanithi, M.D.

Tuesday, June 27, 2017 | 7:00-9:00pm

The Martha Proctor Mack Ballroom, Southern Methodist University
3301 Dyer St., Dallas, TX 75275

This event marks the 1st anniversary of the Cancer Moonshot 2020 initiative led by Vice President Joe Biden and benefits Cancer Support Community North Texas.

Speaker, Reception or Survivor Sponsor \$7,500

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 10 sponsor reception passes
- Up to 15 event tickets w/ premium reserved seating
- 15 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouses

Silver Sponsor \$2,500

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 4 sponsor reception passes
- 6 event tickets w/reserved seating
- 6 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouses

Gold Sponsor \$5,000

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 6 sponsor reception passes
- Up to 10 event tickets w/preferred reserved seating
- 10 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouses

Bronze Sponsor \$1,000

- Logo recognition on all event collateral, including Save the Date, event signage, program
- 2 sponsor reception passes
- 2 event tickets
- 2 signed copies of "When Breath Becomes Air"
- Recognition on event website, social media and 3 North Texas clubhouses

I am unable to participate as a sponsor, but please accept my donation of \$_____.

Tickets available at \$40/person and includes admission to event and a copy of the book.
Please visit ACancerConversation.com to purchase your tickets.

Individual or Organization Name (exactly as it is to appear in printed materials):

Contact: _____ **Phone:** _____

Email: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Sponsor Signature: _____

Enclosed is my check of \$_____ made payable to Cancer Support Community North Texas.

Visa, MasterCard, American Express - Please submit payments to our website: Give2CSC.org

(Please note "Kalanithi Event Sponsorship" in comment section.)



For additional information, please email Info@CancerSupportTexas.org or call (214) 345-8230.

CancerSupportTexas.org | P.O. Box 601744, Dallas, TX 75360 | Phone: (214) 345-8230 | Fax: (214) 345-8248

